Alt Order #

INVOICE



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 Main: (561)694-2525 Billing: (407)389-7661

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 945825-1 | 09/09/12 | September 2012 | 08/27/12 - 09/03/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WPBF
 Mica Hansen
 HRP -Washingto
 National

www.thewpbfchannel.com

Billing Address:

Advertiser Product Estimate Number
DSCC/Nelson/D/Senate DSCC - NELSON 560

Flight Dates

Special Handling

Abar Hutton Media Attention: Accounts Payable 6190 Grovedale CT Suite 200 Alexandria, VA 22310-2552

 08/28/12 - 09/03/12
 945825
 06297276

 Billing Calendar
 Billing Type
 Deal #

 Broadcast
 Cash

Order #

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Spots/ Week Start Date **End Date** Description Start/End Time Length Rate Type **MTWTFSS** Line Good Morning America 7-9AM --WTF--\$475.00 NM 1 08/29/12 08/31/12 :30 Class of Time - Pre-emptible with notice Start Date **End Date MTWTFSS** Spots/Week Rate --WTF--09/02/12 \$475.00 08/27/12 Air Time Description Start/End Time Length Ad-ID Rate Type Spots: # Ch Day Air Date :30 BNDS-12-001H \$475.00 NM 1 WPBFW 08/29/12 8:30 AM Good Morning America 7-9AM :30 BNDS-12-001H \$475.00 NM 2 WPBF Th 08/30/12 8:30 AM Good Morning America 7-9AM :30 BNDS-12-001H 5 WPBF F 08/31/12 7:29 AM Good Morning America 7-9AM \$475.00 NM Good Morning America 09/03/12 7-9AM 1----:30 \$475.00 NM 2 09/03/12 Class of Time - Pre-emptible with notice **MTWTFSS** Weeks: Start Date **End Date** Spots/Week Rate 09/09/12 1----\$475.00 09/03/12 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type :30 BNDS-12-001H \$475.00 NM 1 WPBF M 09/03/12 8:43 AM Good Morning America 7-9AM 3 08/30/12 08/30/12 WPBF News 25 @ Noon 12pm-1230pm ---1---:30 \$325.00 NM 1 Class of Time - Fixed Non Pre-emptible Start Date **End Date MTWTFSS** Spots/Week Rate Weeks: 08/27/12 09/02/12 ---1---\$325.00 Start/End Time Spots: # Ch Day Air Date Air Time Description Length Ad-ID Rate Type 1 WPBF Th 08/30/12 12:24 PM WPBF News 25 @ Noon 12pm-1230pm :30 BNDS-12-001H \$325.00 NM 4 09/03/12 09/03/12 WPBF News 25 @ Noon 12pm-1230pm 1----\$325.00 NM .30 Class of Time - Fixed Non Pre-emptible **MTWTFSS** Weeks: Start Date End Date Spots/Week Rate 09/03/12 09/09/12 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/03/12 12:26 PM WPBF News 25 @ Noon 12pm-1230pm :30 BNDS-12-001H \$325.00 NM --1----08/29/12 7:30-8PM 5 08/29/12 Jeopardy :30 \$1,600.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date **End Date MTWTFSS** Spots/Week Rate 08/27/12 09/02/12 --1----\$1,600.00 Spots: # Ch Start/End Time Length Ad-ID Rate Type Day Air Date Air Time Description 1 WPBF W 08/29/12 7:52 PM Jeopardy 7:30-8PM :30 BNDS-12-001H \$1,600.00 NM 6 09/03/12 09/03/12 7:30-8PM 1----:30 \$1,600.00 NM Jeopardy Class of Time - Pre-emptible with notice Weeks: Start Date End Date **MTWTFSS** Spots/Week Rate 09/09/12 \$1,600.00 09/03/12

INVOICE



Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
945825-1	09/09/12	September 2012	08/27/12 - 09/03/12

Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	DSCC - NELSON	560

www.thewpbfchannel.com				01-1			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
6 09/03/12 09/03/12 Jeopardy	7:30-8PM	1	:30	1	\$1,600.00	NM	
Class of Time - Pre-emptible with notice	7.50-01 101				V 1,000.00		
Spots: # Ch Day Air Date Air Time Descr 1 WPBF M 09/03/12 7:41 PM Jeopa		Start/End Time 7:30-8PM		<u>Ad-ID</u>) BNDS-12-	-001н		<u>Rate Type</u> \$1,600.00 NM
7 09/01/12 09/01/12 Sat 6-7am News Class of Time - Pre-emptible with notice	Sat 6-7am	1-	:30	1	\$175.00	NM	·
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate					
08/27/12 09/02/121- Spots: # Ch <u>Day Air Date</u> <u>Air Time Descr</u>	1 intion	\$175.00 Start/End Time	I enati	h Ad-ID			Rate Type
1 WPBF Sa 09/01/12 6:09 AM Sat 6-		Sat 6-7am		0 BNDS-12-	-001н		\$175.00 NM
8 09/01/12 09/01/12 Sat 8-9am News Class of Time - Pre-emptible with notice	Sat 8-9am	1-	:30	1	\$375.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/27/12 09/02/121-	Spots/Week 1	<u>Rate</u> \$375.00					
Spots: # Ch Day Air Date Air Time Descr	iption	Start/End Time		h Ad-ID			Rate Type
1 WPBF Sa 09/01/12 8:25 AM Sat 8-	9am News	Sat 8-9am	:3	0 BNDS-12-	-001н		\$375.00 NM
10 09/01/12 09/01/12 Sat Jeopardy Class of Time - Pre-emptible with notice	Sat 7:30-8PM	1-	:30	1	\$500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/27/12 09/02/121-	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: # Ch Day Air Date Air Time Descri	•	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF Sa 09/01/12 7:40 PM Sat Je	eopardy	Sat 7:30-8PM	:3	0 BNDS-12-	-001н		\$500.00 NM
11 09/02/12 09/02/12 Sun 5-6am News Class of Time - Pre-emptible with notice	Sun 5-6am	1	:30	1	\$50.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/27/12 09/02/121	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Ch Day Air Date Air Time Descri		Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF Su 09/02/12 5:15 AM Sun 5	-6am News	Sun 5-6am	:3	0 BNDS-12-	-001н		\$50.00 NM
12 09/02/12 09/02/12 Sun 6-7am News Class of Time - Pre-emptible with notice	Sun 6-7am	1	:30	1	\$100.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/27/12 09/02/121	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # Ch Day Air Date Air Time Descri	•	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF Su 09/02/12 6:09 AM Sun 6	-7am News	Sun 6-7am	:3	0 BNDS-12-	-001н		\$100.00 NM
13 09/02/12 09/02/12 Sun 8-9am News Class of Time - Pre-emptible with notice	Sun 8-9am	1 '	:30	1	\$275.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/27/12 09/02/121	Spots/Week 1	<u>Rate</u> \$275.00					
Spots: # Ch Day Air Date Air Time Descri	•	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WPBF Su 09/02/12 8:59 AM Sun 8	-9am News	Sun 8-9am	:3	0 BNDS-12-	-001н		\$275.00 NM
14 09/02/12 09/02/12 Sun 630pm News Class of Time - Pre-emptible with notice	630-7pm	1	:30	1	\$325.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 08/27/12 09/02/121	Spots/Week 1	<u>Rate</u> \$325.00					
Spots: # Ch Day Air Date Air Time Descri		Start/End Time	Lenat	h Ad-ID			Rate Type
1 WPBF Su 09/02/12 6:56 PM Sun 6		630-7pm	_	0 BNDS-12-	-001н		\$325.00 NM
15 08/29/12 08/31/12 Dr. Oz Class of Time - Pre-emptible with notice	4-5p	WTF	:30	2	\$525.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u>	Spots/Week	Rate					_
08/27/12 09/02/12WTF Spots: # Ch <u>Day Air Date</u> <u>Air Time Descr</u>	2 intion	\$525.00 Start/End Time	l enat	h Ad-ID			Rate Type
1 WPBF W 08/29/12 4:32 PM Dr. O		4-5p		0 BNDS-12-	-001н		\$525.00 NM
2 WPBF Th 08/30/12 4:26 PM Dr. O	<u> </u>	4-5p	:3	0 BNDS-12-	-001н		\$525.00 NM

INVOICE



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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
945825-1	09/09/12	September 2012	08/27/12 - 09/03/12

Advertiser	Product	Estimate Number
DSCC/Nelson/D/Senate	DSCC - NELSON	560

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						Spots/			
Line Start Dat	te End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
16 09/03/12 Class of		Dr. Oz otible with notice	4-5p	M	:30	1	\$525.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTF 09/09/12 M		<u>Rate</u> \$525.00					
Spots: <u>#</u> 1		Date Air Time De //03/12 4:18 PM Di		Start/End Time 4-5p		h <u>Ad-ID</u> 0 BNDS-12-	-001н		<u>Rate Type</u> \$525.00 NM
17 08/29/12 Class of		GOOD AFTERNO ptible with notice	ON AM2-3p	WTF	:30	1	\$400.00	NM	
Weeks:	Start Date 08/27/12	End Date MTWTF 09/02/12WTF		<u>Rate</u> \$400.00					
Spots: <u>#</u> 1			escription OOD AFTERNOON AME	Start/End Time RICA 2-3p		h <u>Ad-ID</u> 0 BNDS-12-	-001н		<u>Rate Type</u> \$400.00 NM
18 09/01/12 Class of		Sat 5-6am News ptible with notice	Sat 5-6am	S-	:30	1	\$75.00	NM	
Weeks:	Start Date 08/27/12	End Date MTWTF 09/02/12		<u>Rate</u> \$75.00					
Spots: #	Ch <u>Day Air</u>	Date Air Time Do	escription	Start/End Time	<u>Lengt</u>	th Ad-ID			Rate Type
1 '	WPBF Sa 09	/01/12 5:24 AM S	at 5-6am News	Sat 5-6am	:3	0 BNDS-12-	-001н		\$75.00 NM
19 08/29/12 Class of		WPBF News 25 @ ptible with notice) 5am 5-530am	WTF	:30	1	\$175.00	NM	
Weeks:	Start Date 08/27/12	End Date MTWTF 09/02/12WTF		<u>Rate</u> \$175.00					
Spots: #				Start/End Time		th Ad-ID			Rate Type
1 WPBF W 08/29/12 5:14 AM WPBF News 25 @ 5am		PBF News 25 @ 5am	5-530am	:3	0 BNDS-12-	-001н		\$175.00 NM	
				Total Spots		21			
							Gross Tota	.1	\$9.775.00

Payment Terms 30 Days

 Gross Total
 \$9,775.00

 Agency Commission
 \$1,466.25

 Net Amount Due
 \$8,308.75